

# Case Study

Allseas Sushi relies on RGW-560II to simplify their daily operation



## Business needs

Securely band and label packaged goods for retail distribution

## Benefits

- Clear display of the product with no blockage by labels while still displaying complete ingredients and nutritional facts.
- Flexible design can be printed on demand by thermal transfer
- Easy to operate and able to fulfill busy shift operation

## Solutions

The RGW-560II is a new concept in banding machines that adds value to the product with sleek, flexible, graphic banding strap while eliminating the need for distracting labels, allowing for a better package design appealing to customers - all while offering clear information display and clean secure packaging.



## Company:

Allseas Sushi

## Country:

Canada

## URL:

<https://www.allseassushi.net/>

## Field:

Food processing & Distribution

## Products:

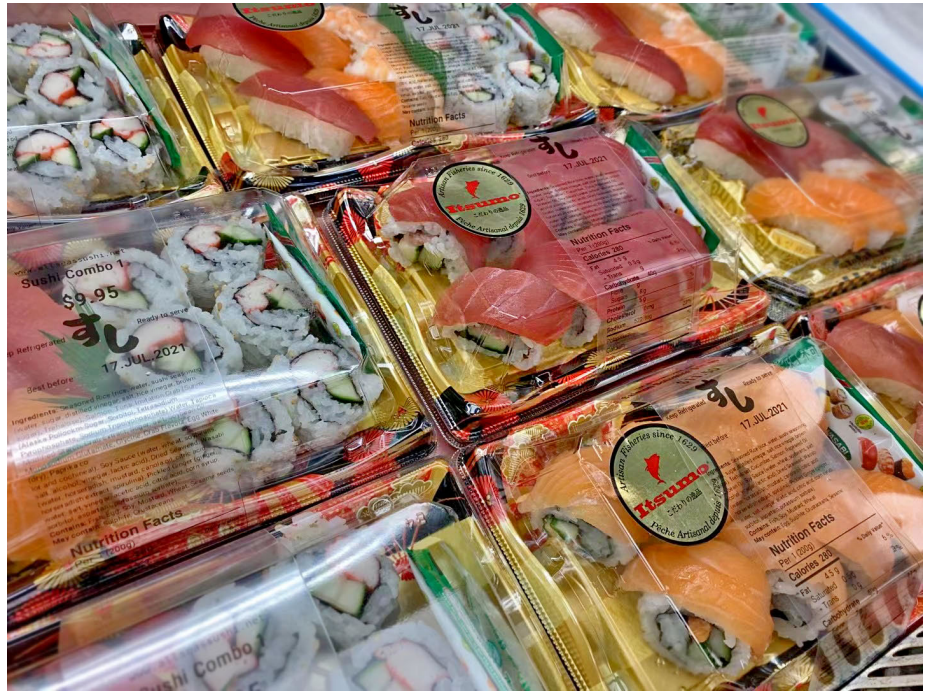
DIGI RGW-560II Product Strap Banding Machine

# “The delicate art of sushi deserves no disturbance to its beauty.”

Founded in 1986, Allseas Fisheries has grown from a small local seafood wholesaler into one of the largest seafood distribution companies in Canada. Servicing all areas of the food industry, from the finest hotels and restaurants to both chain and independent retailers, as well as caterers and banquet halls.

Owner operated, Allseas is fully committed to providing the highest quality fresh and frozen seafood available. Through their global network of suppliers, they source the finest seafood from all corners of the world, delivering it fresh to your table. Allseas services and delivers to the entire GTA, from London to Oshawa, including the Niagara region.

All Allseas fish is imported exclusively from Japanese ITSUMO Sashimi Plants to their sushi assembly facility. It is then prepared to the highest of standards. Each artful Japanese sushi creation is packed in specially designed packaging to ensure the fresh and delicious taste that only real Japanese sushi can offer.



LEFT: Clear display in Costco stores.

RIGHT: Clear display in Allseas stores.



With DIGI's RGW-560II, Allseas is able to provide beautifully packaged goods with clear detailed product information on a tightly secured label that allows you to see the product clearly.

With the RGW-560II retailers don't have to compromise between presentation and information. The RGW-560II product strap banding label with

printing on-demand provides a sleek and visually appealing solution.

Allseas now enjoys a clear display of their sushi trays with no blockage by the label while still being able to display complete ingredients and nutritional facts. The machine is also easy to operate and can fulfill their 24hrs / 3 shifts busy operation.

## About DIGI Group

Established in 1934 in Japan, DIGI has more than 80 years history. We have always been a leading company with retail solutions in the area of IT systems, checkout/POS, weighing and packaging. We made numerous world-first innovations and have been contributing to rationalization for retailers. DIGI sales and service network covers about 150 countries across the world. We value both globalization and localization to provide the best solutions with quality products and service where the customers are located in the world.