



Case Study

Renmans uses SM5500G EVP++ to integrate cash payment system in 400+ stores



Business Needs

Renmans is a big organization with approx. 400 stores. To reduce mistakes in cash exchange and to improve hygiene they installed cash payment systems. These machines needed to be connected to @Fresh software and the DIGI scales.

Solutions

- Customizing @FRESH software to work with the cash payment systems.
- Making the DIGI SM5500 EVP++ work with the cash payment systems.

Benefits

The flexibility and connectivity of the DIGI SM5500 scales ensured that cash payment machines were integrated seamlessly in the DIGI network. The @FRESH software connected the whole back office to the payment machines.

Company:
Renmans

Country:
Belgium, France, Luxemburg

URL:
www.renmans.com

Industry:
Retail (Butchery)

Technology:

- SM5500G EVP++
- TVP printers
- @Fresh (Scale management software developed by DIGI Benelux)

Number of employees:
Over 400 butcheries in three countries, 4000 workers

“ The automated and integrated payment process saves time and money.”

Luc Van De Vijver, Renmans

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The Renmans Story

We can't tell the story of this case without telling the story of the customer, Renmans. Although the Renmans family has been tied to butcheries for multiple generations, it was Henri Renmans who really set things up. In 1978 he opened several butcheries. One of those was near a discount supermarket that didn't sell fresh meat, which was a perfect complement to Renmans. Right now Renmans has more than 400 butcheries in Belgium, France and Luxembourg. It's still a 100% family owned company.

Traditional, yet modern

Renmans uses very traditional production methods in their butcher-

ies. The meat is cut in each store and they still use the old brick and mortar business model to sell the goods.

But when it comes to all things back-office, Renmans is one of the most cutting edge retail chains. They monitor activity in each store, have an advanced cash management system, etc.

DIGI, partner in integration

For Renmans, DIGI is more than scales. DIGI is responsible for setting up an ERP that helps Renmans monitor the shops seamlessly. To achieve this Renmans uses the following DIGI tools:

- SM5500G EVP LL scales. The most powerful DIGI scale to date is

specially customized for the Renmans store. Renmans chose the most powerful version of the G scale to be as fast as possible. Operators experience nearly no downtime. Renmans chose the linerless option because they sell a large selection of readymade meals that need larger labels. The autocut option is perfect for their needs.

- @FRESH. DIGI's ERP solution is tailor made for Renmans. It handles all difficult invoicing calculations, synchronizes PLU's and works as a monitor tool. It also supports Renmans' vast custom loyalty system and facilitates the integration of cash payment systems.
- Scanners and printers organize customer flow and loyalty card detection.

about DIGI Group

Established in 1934 in Japan, DIGI has more than 80 years history. We have always been a leading company with retail solutions in the area of IT system, checkout/POS, weighing and packaging. We made numerous world-first innovations and have been contributing to rationalization for retailers. DIGI sales and service network covers about 150 countries across the world. We value both globalization and localization to provide the best solutions with quality products and service where the customers are located in the world.