



Case Study

DIGI's Automatic Wrapper Resolves Labor concerns at Piggly Wiggly in Heflin, AL



Business Needs

- Resolve re-occurring labor issues; Reduce call-outs for repairs; Consistent packaging

Benefits

- Reliable and efficient
- Reduces labor cost
- Automatic setups for different tray sizes
- Safety Features
- Consistent finish

Solutions

- AW-5600ATII POP Wrapper



Company:

Piggly Wiggly - Heflin, AL

Country:

United States of America

URL:

<https://www.pigglywiggly.com/>

Industry:

Retail; Supermarket

Technology:

AW-5600ATII POP

Piggly Wiggly is an American supermarket chain with over 530 stores located in the American Southern and Midwestern regions. Many services that shoppers enjoy today were first introduced by Piggly Wiggly. Their introduction of self-service grocery shopping revolutionized the grocery industry.

Danny White and his family have been a part of Piggly Wiggly in Heflin, Alabama for 100 years this coming 2023.



Left to right: Danny White, AW-5600ATII and Steve Kanute

Over the course of time Danny has discussed issues he was facing at his store with Steve Kanute, Vice President of the Retail Division at Birmingham Toledo, which is a dealer of DIGI America. Their relationship was key to this installation as they have known and worked with each other for over 40 years.



Saving costs on film and labels, and consideration about sustainability were all important factors when finding the best solution, but Danny's main concern he was looking to fix was in his labor department.

DIGI's Automatic Wrapper caught Danny's interest at the annual Piggly Wiggly Grocery Show. He wanted to know how this machine can solve his problems of call outs for repairs, overtime labor and inconsistency in packaging finish.

Once the AW-5600ATII POP was installed in the Piggly Wiggly store and put to work, all his concerns were taken care of. The Automatic Wrapper covers all issues by being on call 24/7, never needing breaks or overtime, and most importantly providing a consistent finish.

The Automatic Wrapper ensures that every package is wrapped, clean and zero leakage. Danny concluded with "It is the most valuable machine we have in the store besides the cash register. If you try and take it out of the store, there will be a fight. We are not going to be without it."

about DIGI Group

Established in 1934 in Japan, DIGI has more than 80 years history. We have always been a leading company with retail solutions in the area of IT system, checkout/POS, weighing and packaging. We made numerous world-first innovations and have been contributing to rationalization for retailers. DIGI sales and service network covers about 150 countries across the world. We value both globalization and localization to provide the best solutions with quality products and service where the customers are located in the world.