

Case Study

Globus utilizes portable RGW-560II for efficient strap-banding across departments.



Business needs

A flexible, transportable solution for multi-department use between sushi bar and other in-house production counters

Increased appearance of products and secure packaging.

Benefits

- Neat and clean display of the product with no blockage by labels.
- Flexible design can be printed on demand across deli, bakery and sushi sections of the store.
- Easy to operate and able to fulfill busy operation periods.

Solution

A portable RGW-560II banding machine. Machine can be transported throughout the store to label a wide variety of products. The strap-banding also adds value to the product with a sleek design increasing appeal to customers - all while offering clear information display and clean secure packaging.



Company:

Globus-Markt in Krefeld

Country:

Germany

URL:

<https://www.globus.de/>

Field:

Retail, Hypermarket

Products:

DIGI RGW-560IIS
Product Strap Banding Machine
+ Trolley and Load Cell

The Globus store in Krefeld was opened in May 2021 with a sales area of 11,200 sqm. The customer has a total of around 80,000 items to choose from. The focus on freshness and in-house production is particularly important.

In contrast to the usual retail landscape, Globus produces fresh food every day on site in the market such as baked goods and confectionery as well as restaurant meals for eat-in or take-away.

Globus already utilizes the standard RGW-560II in the pastry and bakery departments in all its new stores across Germany. The machine configuration and the data connection were therefore tailored to only this department.

Since we saw the potential of Strap Banding packaging for Sushi and in-house production too, we discussed with the head of the Globus chain production department to widen the use across other departments as well.

The solution resulted in a more flexible and transportable Product Strap Banding solution.

The sushi and in-house production counters are located separately from each other within the store so a flexible solution had to be found. We therefore developed a trolley with which the machine can be used in different departments. In addition, for reasons of hygiene it mitigates the need for products to



RGW-560IIS results at the In-house Sushi Chef station within the Hyper-market.

be transported between departments and the work surfaces remain free to be used for other purposes.

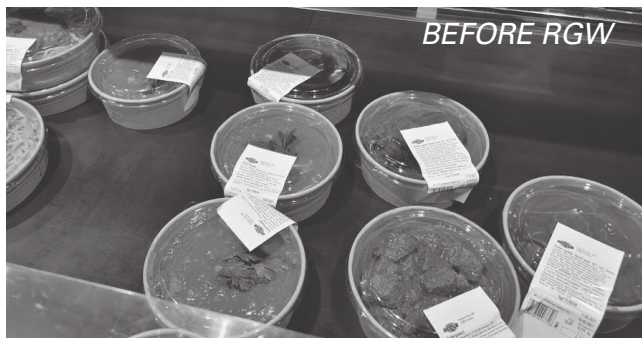
Sales results followed quickly - after a short time, the department head noticed the outstanding advantages of banding with the RGW- 560IIS.

The quality of the products such as salads, fruit bowls, various gastro & sushi products with elegant and flexible band straps were convincing.

Labels with tear-off edges distracted the view of the product and impaired its appearance of quality. The uniform and visually appealing result of the clean strap-band labels now makes the counter an eye-catcher.

Another advantage is the secure closing of the containers. Before the RGW-560IIS was introduced, the packages were manually sealed with an adhesive security tape and the label. This was an enormous expenditure of time and the plastic boxes still tended to open when you grabbed them. The wrap-around strap band automatically and securely seals the product, so there is no possibility of the packaging opening unintentionally.

In addition to enhanced security, saving working time and costs is a crucial point when equipping the remaining stores. As a result of this installation, three further stores have already been commissioned.



About DIGI Group

Established in 1925 in Japan, DIGI has more than 85 years history. We have always been a leading company with retail solutions in the area of IT systems, checkout/POS, weighing and packaging. We made numerous world-first innovations and have been contributing to rationalization for retailers. DIGI sales and service network covers about 150 countries across the world. We value both globalization and localization to provide the best solutions with quality products and service where the customers are located in the world.